



Proudly Supporting

10TH ANNUAL PATRIOT 5K AND KIDS FUN RUN

PROUDLY SUPPORTING GRAY/NEW GLOUCESTER SCHOOLS



WHY SHOULD YOUR BUSINESS GET INVOLVED?

Since its inception the Patriot 5K has consistently been one of the most popular 5k races in Maine.

It has raised more than \$130,000 for our schools.

Last year's promotion generated more than 500,000 media impressions for top sponsors.

2018's 5k Race was Maine's Richest.



BEHIND
THE
RACE



Thank you for taking a moment to review the following sponsorship packet for the 10th Annual Patriot 5K Race/Walk and Kids Fun Run. Last year's event was a huge success and the 2019 event is guaranteed to be one of Maine's premier road races, bringing together top runners and weekend warriors in support of one of our greatest assets - our children's future.

From the start, the Patriot 5K race committee set out to create an event that would not only support our schools but also bring a renewed sense of community to Gray/New Gloucester. Together, we can help teach our children how important it is and how empowering it can be when people and businesses work side by side for the betterment of our schools and our local communities.

Once again, our lead sponsors have made it possible for this to be one of the richest and fastest 5k's in the State of Maine.

We have selected your business in hopes that you not only share these values but understand the importance of instilling this message in our community's future leaders.

The following is a complete list of opportunities and the benefits that come with your support.

Thank You,

Patriot 5K Race Committee

Tim Anketell, Joe Bedard, Sophie Brann, Kim Cobb, Shad Hall, Tim Hannan, Molly Merrill, Jillian O'Brien, Nathan Priest, Lonnie Reny, Michael Smith, Dana Welch, Adam Zukowski



\$5,000 – PRESENTING SPONSOR

Event to be named after sponsor

Sponsor name placed on front of event t-shirts

Prime location at event to promote your business, sponsor will have a great opportunity to get employees involved. Sponsor will receive a 10 x 10 tent to provide activities or hand-out materials

Company representative starts race

Prominently featured on event website

Promotion in MSAD15 family email blast

Your company prominently featured in handouts to all school families

Street banner announcing event with your name and logo featured

Company name and logo featured on all promotional materials

Recognition during all event announcements

Company logo on mile marker

Opportunity to place materials in all race bags



\$2,500 – PLATINUM SPONSOR (2 Available)

- Naming of Kids Fun Run or Sponsor or 5k Kids Division (15 and under)
- Sponsor logo placed on top of event t-shirts
- Prime location at event to promote your business
- Sponsor will receive a 10 x 10 tent to provide activities or hand-out materials
- Prominently featured on website
- Promotion in MSAD15 family email
- Your company prominently featured in handouts to all schools
- Street banner announcing event with your name and logo
- Company name and logo featured on all promotional materials
- Recognition during all event announcements
- Opportunity to place materials in all race bags

\$1,000 GOLD SPONSOR (4 Available)

- Company logo placed on t-shirts
- Opportunity to set up a booth at event to provide activities or hand-outs
- Prominently featured on event website
- Company name and logo featured on all promotional materials
- Recognition during all event announcements
- Opportunity to place materials in all race bags

PINELAND FAMILY DENTISTRY



\$500 SILVER SPONSOR (8 Available)

Company logo (black and white) placed above silver sponsors logos on t-shirts

Opportunity to set up a booth at event to provide activities or hand-out materials

Opportunity to place materials in all race bags

Company name and/or logo featured on all flyers and posters



\$250 BRONZE SPONSOR (Unlimited)

Company name printed on t-shirts

Opportunity to hand-out materials

Opportunity to place materials in all race bags

Company name and/or logo featured on all flyers and posters

**HANNAFORD
AROMA JOES
ENERCON
OAKHURST DAIRY**

\$100 RACE FRIENDS (Unlimited)

Helping support our local schools and communities

**Pine Tree Food Equipment
Shaw Brothers
Gray Fire and Rescue
Gray Parks and Recreation**



POST RACE COMMENTS

I just wanted to say what a great race you all put on. Everything from parking, Kid's Run, scenic and easy course, goodie bags, great volunteers, food, results on time, a drawing at end, you could not ask for much more. It seemed like the entire community was supporting this race and the organization was superb. Thank you and all the volunteers for doing such a great job much appreciated.

- Mike Brooks, Danville

GREAT EVENT yesterday! I have done many 5ks and this was one of the very best. You are going to have plenty of interest next year. The lake gives the course a focus. The organization seemed impeccable. The post-race spread was better than any I've ever seen at a 5K. NEVER seen anything like the specialty soda and the pizza. I brought some folks with me and we swam the lake and biked the hills, then ran in your event. It was SUPER! And the parking was plentiful and off the main road. I was proud of the community for what they did. Thank you for all your efforts!

- Allan LoboZZo, New Gloucester

It was my first 5k race and it was great, a life inspiring run, it was great for me as a runner and for my children as spectators they had plenty to do while I ran. All around great day for an organization that helps the school I used to attend – great job hope to be back next year.

- Stacey Auger, Hollis

What a great event! This was my first 5k race so I didn't really know what to expect. The course was awesome; first half was very scenic with the lake right there. Awesome spread of beverages and food waiting at the finish. Great group of people - both those running the event and those who turned out from the running community.

- Bruce Sawyer, Gray

We've done many of these home town races from Lovell to Portsmouth and this was one of the Best planned and executed of them all! From the parking and the on-site registration to the route and the spread after, you would think it had been going on for years.

- The Marshalls, New Gloucester



SPONSOR AGREEMENT

The Patriot 5K committee and Patriot Parents PTO appreciates our Corporate Sponsors who embrace our mission of supporting the students and teachers of Gray / New Gloucester.

Please complete the following:

A completed Sponsorship Agreement and receipt of sponsor logo (EPS) are required prior to any benefits being delivered.

Completed Sponsorship Agreements can be returned by:

Mail: Steve Moran, 332 Shaker Road, Gray ME 04039

Email: mikencloie@aol.com

Company Name: _____

Company Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

Select One: Payment Enclosed Please Invoice me Please bill my card

Card Number: _____ Exp. _____

CCV#: _____